



Q3 NEWSLETTER

FALL 2015

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# Carolina Construction News

## How to use technology to combat worker shortage

*Courtesy: Blue Book Network Blog*

The US construction industry lost more than 2 million jobs during and after the housing collapse of 2008. Now builders say, according to the AGCs national construction [survey](#), they can't find enough carpenters, electricians and other craftsmen for a growing pipeline of work.

The shortage of workers can also be partially attributed to the disappearing technical education programs. Students were not encouraged to pursue craft trades. Programs were underfunded or unavailable. Fewer students meant fewer future construction workers. The downward trend in education is slowly reversing itself, but general contractors and project owners are still scrambling to find the craftsmen they need.

The prediction for coming years is that the demand for these trades will grow as the economy becomes more confident.

Click [here](#) to read full article.

## Guy Roofing voted "Best Roofing Company" by readers of the Greenville News

*Courtesy: Guy Roofing News*

Guy Roofing was recently recognized by the readers of The Greenville News as the Best Roofing Company in the 2015 "Best Of The Upstate" voting.

We are extremely thankful and proud of this achievement. Many thanks to The Greenville News and the people in the Upstate of SC for their vote of confidence for our staff and services.

Click [here](#) to read full article.

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## New & Improved Search Page

The Blue Book Network has made it even simpler to search. Just type in the trade/keyword and select your region and you're off!

General Contractors, Facility Managers, and Property Managers leverage the "commercial construction search engine" to find and qualify subcontractors.

So, if you are a General Contractor, Facility Manager, or Property Manager and need to find a subcontractor, then click [here](#) to start searching.



**FIND. QUALIFY. CONNECT.**



## Member Spotlight:

**Doyle Dickerson** and its affiliated branches supply everything from your choice of aggregate, epoxy, precast and chemicals as well as the skilled labor for installation. We have streamlined the process by eliminating the need to hunt down all the components for your terrazzo installation; instead, we provide you all the materials and technical work needed for installation with the confidence that they will work together perfectly.

When it comes to terrazzo, we are the single source company.

Click [here](#) to learn more.

**EverGlow** manufactures safety grade photoluminescent signs, markers, films, tapes and coatings.

- Signs: exit, directional, safety equipment, IMO & marine safety equipment, ADA and custom safety signs
- Markers - stair, handrail, obstacle and directional for use on the floor or wall
- Films and Tapes - vinyl free, wide & narrow films and tapes
- Coatings and Paints - epoxy, urethane, marine

Our goal is evacuation safety. The cost for failure is too high!

Click [here](#) to learn more.



MEET SARAH COSSETTE

## Meet Sarah Cossette, Senior Project Communication Specialist

[Sarah Cossette](#) has been working with The Blue Book since January 2010, where she started out in Project Communication Group working with Property and Facility Managers nationwide. In 2013 she started working with General Contractors. She is here to assist our Carolina users and to make sure that they are getting the most they possibly can from our network.

Sarah conducts complimentary tutorials on [BB-Bid](#), our online bid solicitation platform. She also supports GC's with our new products such as [buildingblok](#). Buildingblok is our commercial construction management software. Sarah can also help our users set up projects, upload plans and spec, message qualified vendors, and answer all your questions.

Contact Sarah now: [scossette@thebluebook.com](mailto:scossette@thebluebook.com) or 855-805-2560 ext 3113.

## The Blue Book Network Carolinas launches YouTube Channel

The Blue Book Network Carolinas launched a local YouTube channel in order to better serve and to help market our Regional Sponsorship members. [SVG Concrete](#) became a regional sponsor in April, and the local Blue Book team went on site and filmed SVG at work. We conducted interviews with Sergio Verastegui, owner of SVG Concrete and Brandon Richman, telebelt operator.

The video highlights SVG's commercial project experience as well as the features of the TB30 telebelt. As a regional sponsor, SVG receives thousands of impressions online on thebluebook.com.

For over 100 years, The Blue Book Network has helped connect the commercial construction industry—from design to post-construction, and we have become the commercial construction "search engine." The Blue Book.com has become the number one resource the construction industry has turned to when they need to prequalify or find a trade.

Be found at the **RIGHT** place at the **RIGHT** time.

Click to watch video



# Carolina News (cont'd)

## Construction spending reaches highest level in 7 years

*Courtesy: USA Today*

U.S. construction spending in July climbed to its highest level in more than seven years, boosted by an increase in the building of houses, factories and power plants.

The Commerce Department said Tuesday that construction spending rose 0.7% to a seasonally adjusted annual rate of \$1.08 trillion, the highest level since May 2008. The report also revised up the June increase in construction spending to 0.7% from 0.1% previously.

Click [here](#) to read full article.



## 10 trends defining the construction industry

*Courtesy: Construction Dive*

When experts discuss rapidly evolving industries, construction rarely makes its way into the conversation. In some ways, this exclusion is warranted, as veteran construction managers and executives have often been resistant to major advancements and new methods in their industry.

Change, however, is becoming a more welcome concept for builders, as many are embracing innovations and changing consumer tastes. At the same

time, trends in the markets have a major impact on construction professionals, who must constantly keep up with the strength of the industry as it struggles to get back on its feet.

Click [here](#) to read full article.

## North Raleigh sidewalk a long time coming

*Courtesy: WRAL.com*

The story of sidewalks on Fox Road, between Spring Forest and Summer Boulevard, is a representative example of the state of sidewalks in Raleigh in general.

The Lundy and Cokley Families have paid, petitioned and voted for road improvements for nearly 29 years — sidewalks in particular for 10.

Click [here](#) to read full article.

## Glass shortage crippling commercial construction boom

*Courtesy: Construction Dive*

The current crisis is the result of glass manufacturers shutting down during the recession and never reopening. Coupled with the recent surge in building — especially in New York and other major U.S. cities — the glass maker gap left behind is now catching up with the recovering industry.

Construction experts say the glass shortage, which only became a major issue in the last few months, will likely be a lasting problem. Because reopening shuttered glass factories requires a significant amount of time and money, developers predict the shortage will continue into early 2016.

Click [here](#) to read full article.



## Construction begins on Cary's Bond Brothers Beer Company

*Courtesy: The News & Observer*

Construction on Cary's newest craft brewery and bar is now underway. Andy Schnitzer, a partner in Bond Brothers Beer Company, said construction began July 27. He is opening the brewery and taphouse at 202 E. Cedar St., in downtown Cary with identical twins Jay and Jeremy Bond and head brewer Whit Baker.

Transforming a former carpet distribution warehouse will take about nine weeks before the 5,300-square-foot taproom and beer garden, plus an almost equally large brewing space, is finished, Schnitzer said.



But even after the last nail has been hammered, the brewery likely will still have to wait months to open.

Click [here](#) to read full article

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